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TOOLS

Figma
Photoshop
InDesign
Illustrator
Final Cut Pro
After Effects
Premiere Pro
Glowforge
Formlabs

LOCATION

Current:
Western WA, USA

Open To:
Remote
Hybrid
On-site
Relocation in WA

SKILLS

User Interface Design (UI)
User Experience Design (UX)
User Experience Research
A/B Testing
Wire framing
Prototyping
Mobile
Native Design
AAA Accessibility
Art Direction
Graphic Design
Creative Management
Brand Development
Brand Guidelines
Print Production
Consumer Package Design
Illustration
Image Manipulation
Conceptual Design

AWARDS

Work featured on Forbes.com
2019 Magic: The Gathering | WotC
Nevada Press Association Awards
2nd Place - Best Multi color Ad
Nevada Press Association Awards
2nd Place - Best Large Ad
Nevada Press Association Awards
3rd Place - Best Large Ad

EDUCATION

B.S. of Science Graphic Design
Art Institute of Las Vegas

LINKEDIN

DANIELLE HIBBS

SENIOR UX & UI DESIGNER | VISUAL DESIGNER | PRINCIPAL GRAPHIC DESIGNER

CURRENT

2025

AMAZON

UX DESIGNER II

- **Design end to end enterprise experiences** for Amazon's global hiring ecosystem, simplifying complex workflows across job creation, candidate management, interview planning, scheduling and approvals.
- **Lead UX across complex, cross functional initiatives**, translating ambiguous business and technical requirements into scalable workflows, interaction modals, and high fidelity experiences.
- **Design AI assisted experiences** that reduce manual decision making and operational effort, including intelligent recommendations and automation within interviewer and scheduling workflows.
- **Drive systems level UX strategy** across interconnected products, identifying dependencies and opportunities to create consistent experiences rather than solving individual features in isolation.
- **Partner closely with product, engineering, research, recruiting and operations** stakeholders to align user needs, business requirements, technical constraints, and long term product direction.
- **Modernize & standardize experiences across Amazon's design system** improving consistency, usability, accessibility and scalability while addressing existing workflow friction.

2025

2024

MICROSOFT | 24 Seven Talent

VISUAL DESIGNER & SENIOR UX DESIGNER [REMOTE]

UX & UI DESIGN | VISUAL DESIGN | B2B | B2C | SaaS | MARKETING

Azure Communication Services - Contract

- Responsible for developing a comprehensive branding suite & brand identity
- Internal and customer-facing marketing materials, including video production
- UX/UI design support in both Azure and ACS phone application

2023

2022

PROBABLYMONSTERS | Series A Startup

SENIOR UX PRODUCT & UI DESIGNER [REMOTE]

UX & UI DESIGN | VISUAL DESIGN | BRANDING | SaaS | MARKETING

Laid off due to macroeconomic conditions; Not performance related

- Founding UX/UI Designer
- Designed UX/UI for PM One Source of Truth: Nexus MVP internal software
- Created user flows, UX wire frames, and components
- Created brand guidelines for Nexus & Development Framework
- Created component UI library based on branding guidelines w/design team
- UI subject matter expert for team
- Worked closely with engineers for project implementation
- Created multi-platform interfaces, responsive, and accessible native designs
- Provided UX/UI Support to other studios across ProbablyMonsters

2022

2020

MICROSOFT | Murphy & Associates

SENIOR UI/UX DESIGNER [REMOTE]

UX & UI DESIGN | SaaS | B2B | B2C | VISUAL DESIGN | MARKETING

Visual Studio, Devblogs, Devcom, & VSS - 2 Year Contract

- Conducted user research, competitive analysis & A/B Testing
- Created multi-platform interfaces, responsive, and accessible native designs
- Created UX wire frames, user flows, components and redlines
- Redesigned VS ticketing system - Reduced duplicate tickets 60% 1st month
- Redesigned VS customer service experience - Reduced calls 40% 1st month
- Participated in redesign & branding, improved UI and UX across site pages
- Diagnosed issues in UI interactions to create consistent interfaces and UX
- Collaborated with remote engineers and developers all over the world
- Created wire frames and functioning figma prototypes for stakeholders



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2020

2019

EL1 SPORTS | *Los Angeles Dodgers Elysian Park*

SENIOR GRAPHIC DESIGNER & UI|UX DESIGNER

VISUAL DESIGN | BRANDING | PHOTOGRAPHY | UX & UI DESIGN

- Rebranded Los Angeles Dodgers Training Academy, Powered by EL1 Sports, Diamond Defenders, Softball University & Rise Football
- Organized photoshoots, art directed photography and video
- Redesigned UX and UI of existing websites

2019

2017

MAGIC THE GATHERING | HASBRO | *Robert Half*

DESIGN MANAGER & SENIOR GRAPHIC DESIGNER

DESIGN MANAGER | PACKAGING | BRANDING | UI DESIGN | B2B | B2C | MARKETING

Magic: The Gathering | Transformers | Dungeons & Dragons - 2 Year Contract

- Hired and managed external graphic designers for Magic: The Gathering
- Mentored developing designers, providing project & development guidance
- Project managed and distributed projects to designers based on skill sets
- Cultivated healthy relationships between internal, external employees & vendors
- Concepted product branding and line looks - M19/Ultimate Masters/Challenger
- UI|UX Magic: The Gathering mobile game & Transformers Card Game website
- Applied design assets to packaging, marketing materials, web and print
- Heavy illustration composites and concepts created for set branding

2017

2012

TOYSMITH

SENIOR GRAPHIC DESIGNER & UI|UX DESIGNER

UX DESIGN | PACKAGING | BRANDING | VISUAL DESIGN | PHOTOGRAPHY | B2B
MARKETING | TRADE SHOW | ILLUSTRATION

- Redesigned 350+ page product catalog increasing revenue \$1,000,000+ 1st quarter
- Organized and art directed product and talent photo & video shoots
- Art directed 2017 Toy Fair Booth created customer product interaction experiences
- Redesigned website improving customer interface and experiences
- Rebranded multiple toy lines & art directed application across print & web

2012

2011

RANDYS RING & PINION

GRAPHIC DESIGNER

PACKAGING | VISUAL DESIGN | BRANDING | PHOTOGRAPHY | MARKETING | B2B
B2C | TRADE SHOW | UX & UI DESIGN

- Redesigned all company graphics, including: catalogs, brochures, & trade show
- UI/UX for multiple company brand websites
- Led the creation of product demonstration videos, handling:
 - Concept development and planning
 - Shooting, producing, and editing
- Increased sales across all brands: Yukon Gear, Standard Gear & more

2011

2010

REVIEW JOURNAL NEWSPAPER

GRAPHIC DESIGNER

PREPRESS | MARKETING | BRANDING | MENTOR | PHOTOGRAPHY | B2B | B2C

- Created ads for newspapers, magazines, catalogs, and web banners.
- Awarded for my designs, as well as employee for the month of January.